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Citigate Cunningham Adds New Breed of Music Startup to Agency Portfolio

Fuzz Selects Citigate Cunningham to Launch its Next-Generation Music Label, Artist Promotion Platform, and Interactive Music Community

SAN FRANCISCO — June 20, 2007 — Citigate Cunningham, high tech PR pioneer, added music startup, Fuzz, to its diverse client portfolio.

“The traditional record industry is clearly in jeopardy with rapidly shrinking album sales. Artists and fans need a new solution and we believe in Fuzz’s vision for the music industry,” said Paul Bergevin, president of Citigate Cunningham. “We’re excited to help build Fuzz’s brand and drive traffic to the online destination.”

Fuzz is combining a next-generation music label, a powerful artist promotion platform and a feature-rich interactive community of artists and fans. Fuzz is taking artist promotion to a new level, empowering artists to take control of and manage their music careers as a business, connect more deeply with fans and engage fans to connect with other fans to discover, share, review, influence and buy music.

“We chose Citigate Cunningham to lead our PR initiatives based on the agency’s strong reputation, innovative ideas and proven expertise in working with technology and startup clients,” said Karen Chakmakian, Fuzz vice president of marketing.

About Citigate Cunningham

For more than 20 years, Citigate Cunningham has shaped the technology PR industry, delivering unparalleled competitive advantage to clients by helping them build brand and drive demand. The agency pairs the spirit of Silicon Valley entrepreneurship and deep technology know-how with a gate to key markets around the world, from Europe to Asia. With offices in San Francisco and Boston, Citigate Cunningham is part of the Huntsworth Network, which has leading brands in communications all over the world in 45 offices in 21 countries. To learn more, visit www.citigatecunningham.com.