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Citigate Cunningham Wins Over Acquia

Hot Web 2.0 Start Up Selects the Agency for its Track Record of Successful Social Media Campaigns

SAN FRANCISCO — July 21, 2008 — Citigate Cunningham, one of the country’s leading technology PR agencies, adds Acquia to its client portfolio — further expanding the agency’s footprint in the world of Web 2.0. Acquia provides value-added software products and network services to the vibrant Drupal community of worldwide Web developers. With a goal to reach developers within media companies, non-profits, publishers and other companies, Acquia tapped Citigate Cunningham because of the team’s track record influencing the developer press, business and trade press, industry analysts and, most importantly, social media contacts.

“We love that Acquia has joined our roster of stellar companies which includes both established industry leaders, such as E*TRADE FINANCIAL and Rambus, as well as hot up-and-comers like Synthasite,” said Eileen Conway, CEO of Citigate Cunningham. “It’s exciting being on the ground floor of some of the most important game-changers in the technology world.”

“We’ve been working with Citigate Cunningham for a short time and we’ve already seen a Q&A in Webmonkey, a profile in BusinessWeek and broad coverage in outlets such as Webware and C|Net News – and we haven’t even launched our product and services yet,” said Jeff Whatcott, vice president of marketing for Acquia. “We made the right decision.”

About Citigate Cunningham

For more than 20 years, Citigate Cunningham has shaped the technology PR industry, delivering unparalleled competitive advantage to clients by helping

them build brand and drive demand. The agency pairs the spirit of Silicon Valley entrepreneurship and deep technology know-how with a gate to key markets around the world, from Europe to Asia. With offices in San Francisco and Boston, Citigate Cunningham is part of the Huntsworth Network, which has leading brands in communications all over the world in 70 offices in 31 countries. To learn more, visit www.citigatecunningham.com.